

The Henley AI Leadership Pathway

From AI productivity to executive strategy and results



We build the **people** who build the **businesses** that build **Africa**

Welcome

**At Henley our focus is on you.
Your learning, your success,
and your global future.**

Based on three continents and with **30 years in Africa**, we are known for building international **leaders with impact who care about good business** and the future of our world.



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Dean's message



Artificial Intelligence is not simply another technological wave

It is reshaping how decisions are made, how organisations compete, and how leaders are held accountable.

At Henley Business School Africa, we believe the AI conversation must move beyond tools and trends. The question now is not whether AI will transform business, it already has.

Now we need to ask whether leaders are prepared to guide that transformation responsibly and strategically.

Our ambition is clear:
To position Henley as the top AI business school for Africa

by 2030. Not by teaching technical skills. Not by chasing hype.

But by developing leaders who understand the strategic, ethical, and organisational implications of AI in complex environments.

The Henley AI Leadership Pathway reflects this commitment. Structured from foundational productivity to executive strategy and results, the Pathway equips professionals, managers and decision-makers to lead AI integration with confidence and accountability.

Africa's business landscape presents unique challenges including regulatory complexity, infrastructure realities, and emerging market dynamics.

AI adoption in this context demands thoughtful and informed leadership.

This is where Henley stands. We invite you to explore the Pathway and join us in shaping a future where AI is not simply adopted – but led.

Jonathan Foster-Pedley

Dean and Director Henley Business School Africa
Associate Pro-Vice Chancellor
(Global Engagement – Sub-Saharan Africa)
for the University of Reading, UK

Introducing the Henley **AI leadership pathway**

AI is not only a technology disruption. It is a leadership inflection point

Artificial Intelligence is reshaping industries, redefining competitive advantage and introducing entirely new governance responsibilities.

But tools alone do not create impact.

Leadership does.

The Henley AI Leadership Pathway is a structured progression across three levels designed to equip professionals, managers and executives with the competence and confidence to lead responsibly in an AI-driven world.

This is not technical training.

This is business leadership for the AI era.

For more information go to

[Click here](#)



Why Henley for **AI leadership?**

Henley Business School Africa is Africa's first quadruple-accredited international business school.

We bring 80 years of global expertise and 30 years in Africa to this very modern challenge of how to harness the transformative potential of AI for African business.

Rated the #1 for client satisfaction among business schools with African delivery by the *Financial Times* of London in 2025, our focus has always been clear: **We develop African leaders who can build African organisations that can move this continent forward.**



The Henley AI leadership pathway seeks to build:

- 1 AI literacy for business
- 2 Strategic AI thinking
- 3 Governance and ethical awareness
- 4 Organisational capability

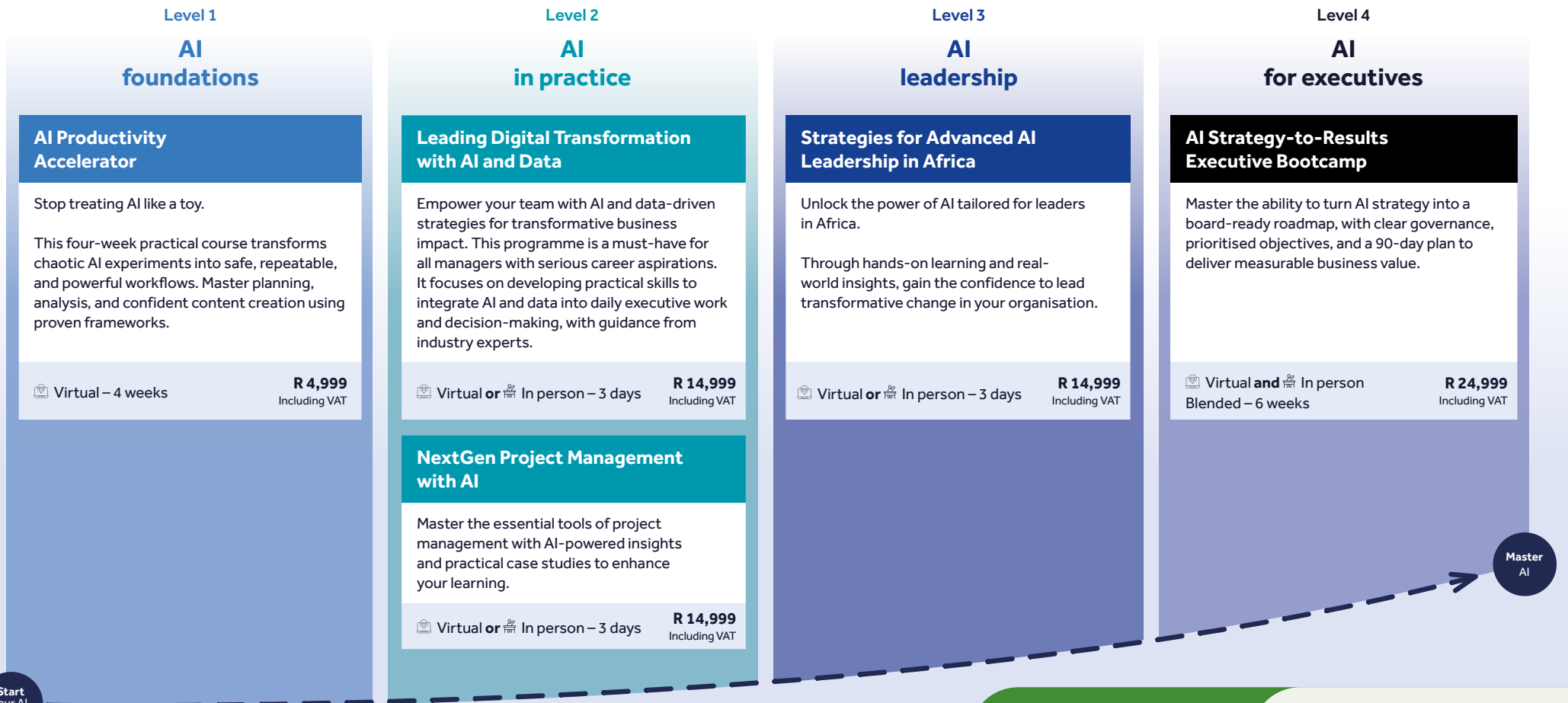
The Henley AI Leadership Pathway is built for business, not technical specialists.

Structured, progressive, and leadership-led, it's designed to result in measurable business impact.

A structured pathway for AI-capable leaders

The Henley AI Leadership Pathway is designed as a progressive ladder aligned to Henley's broader philosophy of development.

Our AI short courses can be taken individually or packaged in a cost-saving bundle for individuals or organisations seeking structured development across multiple levels.



Start your AI journey

Master AI

Study more and save

If you follow the full series, you can unlock progressive loyalty discounts.

1. **10% off** your 2nd course on the Pathway
2. **15% off** your **third** course
3. **20% off** your **fourth** course

AI Productivity Accelerator

Master the ability to apply AI to real tasks and develop reusable workflows your team can adopt immediately.

AI is already changing how work gets done, but many teams are still experimenting without structure.

How do you use AI safely and confidently?
How do you get real productivity gains without guesswork?

How do you move from one-off prompts to repeatable team workflows?

This course is designed as a fast, practical foundation delivered as four 90-minute online sessions, run once a week over four weeks.

It focuses on the real work people do every day: planning, analysis, reporting, ideation and content creation.

Is this course for you?

This course is ideal for managers and professionals who want practical AI skills they can apply to their everyday work, as well as teams looking to move beyond random experimentation toward consistent, safe AI usage. It's particularly relevant for those working in planning, reporting, analysis, operations, HR, sales, finance, or marketing – and for anyone who is expected to use AI and who would benefit from a clear method and practical, real-world use cases to guide them.

What will you gain?

Over four weeks, you'll explore how to integrate AI into your everyday work.

You'll learn the four AI superpowers (Read, Analyse, Think, Create) and a simple prompting method (CRAFT) to get more reliable results.

Each session includes live application time, with templates you can reuse immediately.

You will leave the programme with a clear AI foundation and shared language, a practical prompting framework (CRAFT), and the ability to use AI to support deeper analysis and clearer reporting.

You'll also strengthen your ideation and content creation skills, while building reusable workflows your team can confidently adopt.

Learning modules

Week 1: Adapt – The AI Toolkit

AI fundamentals, common tools, the Four AI superpowers, and the CRAFT prompting framework.

Week 2: Take Action – Analyse and Report

Using AI for planning, analysis and reporting, including practical validation techniques.

Week 3: Generate – Ideas and Content

AI-supported ideation and asset creation, with IP, bias and authenticity checks.

Week 4: Prepare – Use Cases

Apply skills to cross-functional scenarios, build reusable prompt templates, and define a simple team adoption plan.

Certification

Henley Business School Certificate of Completion

Faculty

Greg Serandos

Duration

4 x 90-minute online sessions, run once a week over four weeks

Price

R 4,999 – including VAT

[Click here to register online](#)



Leading Digital Transformation with AI and Data

Empower yourself and your team with AI and data-driven strategies for transformative business impact.

This course emphasises the development of practical skills for integrating AI and data into everyday leadership tasks and decision-making, supported by insights from industry experts.

This course equips leaders and managers to secure their futures with an executive insight and a comprehensive understanding of AI, data and technology application in modern business contexts. Designed for professionals across sectors, the focus is on harnessing the power of AI and data for strategic business transformation. The course offers an in-depth exploration of concepts like AI, data analytics, emerging technology, change management and digital business models, emphasising their role in decision-making, process automation, and innovation.

The course combines interactive exercises, case studies, and expert discussions, equipping attendees with the knowledge to integrate AI and data strategies into diverse business models effectively.

Is this course for you?

This course is intended for a diverse audience, including senior executives, managers, innovation and technology officers, and professionals aiming to future-proof their careers by mastering AI and data-driven strategies as a tool for digital transformation. No formal AI or data science qualifications are necessary.

What will you gain?

Strategic AI and data leadership

Understand how AI and data analytics are transforming leadership and strategic decision-making across various industries.

Building an AI, digital, and data-driven culture

Develop strategies to cultivate a culture open to overcoming implementation challenges.

Enhancing customer experience with AI and data

Learn to improve customer service and engagement through AI and data-driven personalisation techniques.

Risk management and compliance with AI and data

Master the use of AI and data for risk assessment, compliance, and ethical considerations in various business scenarios.

Preparing for future AI and data trends

Explore the latest advancements in AI and data analytics, preparing for their innovative applications in the business realm.

Learning modules

Module 1

The Fundamentals of Digital Transformation

Module 2

Current and Emerging Technologies

Module 3

Strategies For Data

Module 4

Agile Ways of Working

Module 5

The Human Mindshift

Module 6

The New Digital Customer

Module 7

Digital Ethics

Certification

Henley Business School Certificate of Completion

Faculty

Nishan Pillay

Duration

3 days

Location

Johannesburg campus or online

Price

R 14 999 - including VAT

[Click here to register online](#)



NextGen Project Management with AI

Master the essential tools of project management – with AI powered insights and practical case studies to enhance your learning.

How do you manage a project with confidence when conditions shift, data flows fast, and the stakes are high?

This hands-on short course offers a practical toolkit to initiate, plan, execute and deliver successful projects, from scoping to go-live.

You'll explore real business cases, sharpen your time and stakeholder management skills, and learn how to use AI tools to optimise cost, decision-making, and reporting.

Whether you're new to project management or stepping into more complex delivery roles, this course builds capability and confidence you can apply immediately.

Is this course for you?

This course is designed for:

- Functional and project team leaders
- Entrepreneurs managing growing operations
- New or aspiring project managers
- Anyone responsible for driving delivery across teams or timelines

What will you gain?

Project planning confidence

Define goals, scope, timelines and budgets with clarity and structure.

Execution skills

Deliver results with discipline, delegation and effective progress tracking.

Stakeholder management

Map interests, manage expectations and build alignment across teams.

AI integration

Discover how AI tools can support smarter forecasting, costing and reporting.

Risk and change management

Navigate shifts and surprises with composure and adaptability.

Real-world readiness

Test your learning in a fast-paced simulation where the brief – and conditions – evolve in real time.

Learning modules

Module 1

Foundations and Planning

Module 2

Execution, Delivery and AI Integration

Module 3

Simulation and Assessment



Certification

Henley Business School Certificate of Completion

Faculty

Lorenzo Messina

Duration

3 days

Location

Johannesburg campus or online

Price

R 14 999 - including VAT

[Click here to register online](#)

Strategies for Advanced AI Leadership in Africa

Unlock the power of AI tailored for leaders in Africa. Through hands-on Strategies for Advanced AI Leadership in Africa, change your organisation.

How prepared is your organisation to navigate the complexities of AI? What if you could lead AI-driven innovation with a solid strategy and ethical approach?

In this intensive three-day short course, we'll explore the essentials of AI leadership, from integration strategies to policy, ethics, and change management.

You'll engage in practical workshops, tackle real-world challenges, and gain insights from industry experts led by the African Academy of AI, and guest speakers from AWS and others.

Join us to future-proof your organisation with a robust AI strategy crafted for the African context, ensuring responsible, impactful AI implementation.

Is this course for you?

This course is ideal for business leaders and executives looking to harness AI for competitive advantage, as well as managers responsible for driving AI and data initiatives within their organisations. It's also designed for future leaders preparing to navigate the AI landscape with strategic insights, and for professionals who want to understand responsible AI policy, ethics, governance, and compliance. In addition, it's a great fit for participants who have completed and benefited from our Leading Digital Transformation with AI and Data course.

What will you gain?

Strategic AI leadership skills

Learn how to create and implement effective AI strategies tailored to your organisation.

Ethical and responsible AI insights

Understand governance frameworks and ethical considerations in AI.

Data-driven decision-making abilities

Gain advanced analytics skills to support real-time strategic decisions.

Change management for AI

Develop resilience and adaptability to lead AI-driven transformations.

Future-ready vision

Design a long-term AI roadmap to guide your organisation into the AI era.

Learning modules

Module 1

AI Strategy, Leadership, and Opportunities

Module 2

AI Policy, Human-Centred AI, and Change Management

Module 3

Advanced AI Implementation, Analytics, and Future-Proofing

Certification

Henley Business School Certificate of Completion

Faculty

Greg Serandos

Duration

3 days

Location

Johannesburg campus or online

Price

R 14 999 - including VAT

[Click here to register online](#)



AI Strategy-to-Results Executive Bootcamp

Master the ability to turn AI strategy into a board-ready roadmap, with clear governance, prioritised objectives, and a 90-day plan to deliver measurable business value.

How do you prioritise AI initiatives so your teams focus on the few that will actually move the needle?

Senior leaders and decision makers are under pressure to act on AI but don't have time for a long offsite. This bootcamp is designed around that reality: short, focused virtual sessions, combined with a hands-on immersion and a final in-person "Strategy-to-Results" Lab.

Over six weeks, you'll build decision-quality, not coding depth: understand the AI stack in plain language, make confident build/buy/partner choices, and shape the governance, operating model and change approach needed to deliver real outcomes.

By the end, you'll leave with tangible artefacts including an 18-month AI roadmap, AI-linked OKRs, a prioritised initiative portfolio, a simple prototype built in a guided lab, and a focused 90-day execution plan.

Is this course for you?

This course is ideal for senior leaders and decision-makers who want a practical roadmap, along with clear governance and an operating model.

It is also suited to executives who are accountable for AI direction, investment, or risk, as well as business unit heads and functional leaders.

What will you gain?

A clear AI ambition and value creation plan

Define a focused, business-linked AI vision and identify where AI can move the needle.

A prioritised AI initiative portfolio

Identify, evaluate and prioritise opportunities using structured approaches that balance value, risk feasibility and time to impact.

An 18-month AI roadmap with measurable objectives

Build a sequenced roadmap and define AI-linked OKRs across governance and risk, people and culture, data and platforms, and operations.

A practical governance and risk framework for responsible AI

Define risk appetite, decision rights, policies and guardrails that enable innovation while meeting board and regulatory expectations.

Informed platform and operating model choices

Make confident build, buy or partner decisions and design an operating model that fits your organisation's maturity and constraints.

A grounded build experience and a 90-day execution plan

Co-build a simple AI prototype using low/no-code tools, then translate the learning into a 90-day action plan with owners, milestones and success measures.

Learning modules

Module 1

Pre-Work and Strategic Ambition

A short diagnostic to individualise your experience, sharpen your AI ambition and define your value thesis.

Module 2

Governance and Responsibilities

Clarify decision rights, accountability, oversight and the foundations of responsible AI.

Module 3

People and Change

Build the capability and adoption plan to move from pilots to sustained impact.

Module 4

Data and Platform Foundations

Understand the AI stack and make practical build, buy or partner choices.

Module 5

Immersion: AI in Practice

Real-world demos and practitioner insights to stress-test assumptions and refine priorities.

Module 6

Strategy-to-Results Lab (capstone)

Consolidate your portfolio and roadmap, and co-build a simple prototype to ground the plan in execution.

Certification

Henley Business School
Certificate of Completion

Faculty

Francois van der Merwe

Duration

6 weeks consisting of:

- 4 virtual sessions,
- 1 half day immersion,
- 1 full day "Strategy-to-Results" lab

Location

Johannesburg campus
and online - blended

Price

R 24 999 - including VAT

[Click here to register online](#)



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Building AI capability in **corporate and other organisations**

Partner with us to deliver customised AI training to your teams from entry-level to exco.

The Henley AI Leadership Pathway can be delivered as:



Corporate cohorts

Executive AI briefings

Governance workshops

AI readiness diagnostics

Custom AI-capability programmes

Contact us to discuss corporate pathways.

Modestine Kawganjo

Tel: +27 (0) 11 808 0860

Cellphone/WhatsApp: +27 (0) 61 981 09 37

Email: ModestineK@henleysa.ac.za

Alumni

A world of welcome awaits

Henley Business School's alumni network is a dynamic and engaging community of more than 106,000 people in over 167 countries.

Upon graduation from any Henley programme or short course you will join our global network of business professionals – people who know where you have come from and who can help you get where you want to be.



Join our formidable alumni network

Through this platform you can:



Search for other alumni using our fully searchable live map



Receive notifications about upcoming events



Be the first to hear about new courses



Gain access to mentorship opportunities or sign up as a mentor



Access key services such as certificate re-issue or transcript requests



Receive cutting-edge business insights and access to Henley's thought leaders

Ready to take **the next step?**

Should you have any questions or wish to speak to a Henley programme consultant, please contact:

Modestine Kawganjo

Tel: +27 (0) 11 808 0860

Cellphone/WhatsApp: +27 (0) 61 981 09 37

Email: ModestineK@henleysa.ac.za

Henley Africa campus

1 Witkoppen Rd, Paulshof,
Johannesburg, 2191

Have any questions or
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programme consultant?

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