



**Henley**  
Business School

# Executive Education

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Simultaneously advance your **executive skills and academic qualifications**

WE  
BUILD THE  
PEOPLE WHO  
BUILD THE  
BUSINESSES  
THAT  
BUILD  
AFRICA  




# Why partner with Henley?

# #1

Through **practising what we teach**,  
we're a business school that is  
**a successful business.**

Henley is a leading global business school that has been incubating business leaders for **75 years** with campuses in Europe, Asia and Africa. It holds elite triple international accreditation; has the number 1 business school alumni network in the world for potential to network (Economist 2017); and is the number 1 African-accredited business school in the world for executive education (FT 2018, 2020). It is also the number 1 MBA business school in South Africa as successively rated by corporate SA (PMR 2018, 2019, 2020, 2021, 2022).

Through our mission to **BUILD THE PEOPLE, WHO BUILD THE BUSINESSES, THAT BUILD AFRICA**, we invite you on a journey of learning and discovery with us.



# Our learning philosophy

As a business school, we need to remain abreast of the ways in which adults learn, to remain **relevant and true to our purpose** of building leaders who are **emotionally and intellectually agile**.

Adults learn best socially, by doing, by reflecting on the doing, and by constantly practising and improving over time. This requires a level of **courage, vulnerability and leaning into a learning process**.

Our programmes intentionally follow a format that allows for this to happen, with delegates spending time together in formalised sessions, **virtually or face-to-face**, to learn with and from each other as well as faculty and other subject matter experts.

Our delegates' own workplace or business is the incubator for testing of theories and ideas in the weeks between the content blocks – ensuring experiential learning is always taking place in a context that sees the **transferral of knowledge gained to relevant practice**, with increasing advancement over time. Reflection on the many and varied experiences that the delegates undergo, creates further learning opportunities and questions that require a critical level of thinking for answers that will be sustained over time – creating better managers and leaders, and thereby **better businesses**.



# We co-design **unique programmes** with you for sustainable impact

Our commitment is to support your learning needs that will **materially improve** your organisation's performance.

Through diagnostic assessments in partnership with you, we design customised programmes that address your **specific organisational challenges and strategic objectives**.

Our customised solutions also include **educational consulting services** such as learning and design, programme directorship, and learning and development masterclasses.

We are proud of our successful associations with a wealth of **blue-chip companies** in South Africa, across the continent and throughout the world. These organisations include **AON, Barclays, Standard Bank, Nedbank, ABSA, Bidvest, SA Reserve Bank, CCBSA, ABINBEV, Coca-Cola, 3M, Discovery, Hollard, Liberty, Food Lovers Market, Aegon, Canon, Motus Group Ford, IBM, Microsoft, RBS Insurance, Shell, Vodafone, WRSETA, INSETA and Zurich Insurance Group.**



# Our design approach

As understanding your needs is critical for us to **support your organisation's development needs**, our approach typically involves four stages:

01

## Diagnostic exploration



We conduct diagnostic interviews and host focus groups with your organisation's top team and a cross-section of your key people to explore the strategic issues impacting your organisation.

02

## Co-design



We partner with your team to co-design a learning solution that supports your organisation in reaching its strategic objectives.

03

## Programme delivery



We deliver a dynamic programme of activities, gathering feedback and consistently assessing and reshaping what we're doing, to ensure we focus on the established challenges and their related learning objectives.

04

## Review



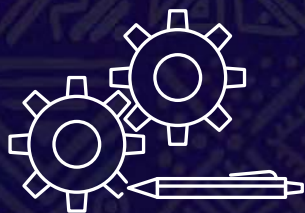
We rigorously review the individual and organisational progress aligned to the learning outcomes.



# The choice **is yours**

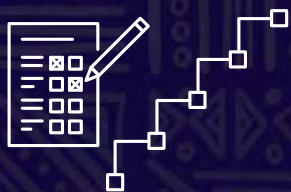
Regardless of your learning objectives or modality, all Henley Africa programmes are designed to **reimagine the classroom as a problem-solving machine.**

Our offering is nested within **two primary categories:**



## **01 Customised programmes**

Designed for your unique educational needs.



## **02 Open programmes**

Specialised short programmes and accredited qualifications that place you on Henley's Learning Pathway from post-matric to our internationally triple-accredited MBA.

Whether it's a short course, a fully customised accredited programme, an international immersion, or a mode or format that we've never heard of before, Henley Africa's true north is **designing learning and development opportunities that advance people, organisations and shared value.**



# Henley's Learning Pathway

5	Master of Business Administration (MBA)	NQF9	200 CREDITS	2.5 YEAR COURSE
4	Postgraduate Diploma in Management Practice (PGDip)	NQF8	120 CREDITS	1 YEAR COURSE
3	Advanced Diploma in Management Practice (ADMP)	NQF7	120 CREDITS	1 YEAR COURSE
2	Advanced Certificate in Management Practice (ACMP)	NQF6	120 CREDITS	1 YEAR COURSE
1	Higher Certificate in Management Practice (HCMP)	NQF5	120 CREDITS	1 YEAR COURSE

A fully accredited learning ladder **from NQF level 5 to NQF level 9**



# How much does it cost?

**All costing is done in negotiation with you**, based upon your budget, the number of delegates you'd like to enrol, and the scope of your training needs with Henley right now and over time.

When you choose Henley Business School as your executive education partner, you access **the best international business leadership and coaching resources**. Upon graduation from any Henley programme, delegates become a member of the alumni network that has been ranked #1 in the world for its potential to network (Economist 2017). Join us to **co-create transformational education together**.





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To discuss your customised learning needs, please contact

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