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Berndt, A.D. and Petzer, D.J. (in press) 'Brand avoidance in the airline industry', in R.A. Rather (ed.) *Customer brand relationships in tourism: an international perspective*. Springer Nature.

Petzer, D. J. & Roberts-Lombard, M. (2024) Revisiting the satisfaction-loyalty link in retail banking — an emerging market perspective. *Journal of Economic and Financial Sciences*. Accepted for publication.

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