Research output

May 2025

Presented, published or accepted for publication in 2025

Ablett, K. (2025) Unlocking retention success in South Africa's software industry [White paper]. Paulshof: Henley Business School Africa.

Bignall, M. (2025) *Soft skills required by graduates to excel in the retail industry: line managers' perspectives* [White paper]. Paulshof: Henley Business School Africa.

Bouwer, C., and Kocovaos, J. (2025) *Kokiville: nurturing a sustainable, shared value business* [Case study]. Paulshof: Henley Business School Africa.

Bouwer, C., and Kocovaos, J. (2025) *Kokiville: an owner-run, hands-on approach to marketing* [Case study]. Paulshof: Henley Business School Africa.

Bouwer, C., and Kocovaos, J. (2025) *Kokiville: what next when bootstrapped funding is no longer enough?* [Case study]. Paulshof: Henley Business School Africa.

Chetty, L. (2025) *Harmony in innovation: artificial intelligence advancement across Africa in ways that matter* [White paper]. Paulshof: Henley Business School Africa.

Collen, A. (2025) *Job burnout: the silent enemy in demanding workplaces* [White paper]. Paulshof: Henley Business School Africa.

De Villiers, V., Van der Colff, F. and Pillay, S. (2025) *Navigating the merchandiser's dilemma: strategies to mitigate role-related challenges*. Research Report 2024/02. Johannesburg: W&R SETA and Henley Business School Africa. Francis, C., Govender, E. and Ludalo, M. (2025) *A cross-sectoral perspective of gender disparity in the workplace: Perhaps the issue is less complicated that it seems* ... [White paper]. Paulshof: Henley Business School Africa.

Khoza, M. (2025) *Tshepo's omnichannel pursuit: gracing the presence of global giants* [White paper]. Paulshof: Henley Business School Africa.

Munzara, Y. (2025) *To switch or not to switch? Clients' banking behaviour in South Africa* [White paper]. Paulshof: Henley Business School Africa.

Orr, W. (2025) *When do organisational values matter?* [Case study]. Paulshof: Henley Business School Africa.

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Roux M. (2025) *The impact of social media strategies on a selected food brand: survival of the fittest on social media* [White paper]. Paulshof: Henley Business School Africa.

Reddy, D. (2025) *Leadership's role in the digital transformation of banks' treasuries* [White paper]. Paulshof: Henley Business School Africa.

Smit, A. (2025) *Sales force automation in the marketing industry: a force to be reckoned with* [White paper]. Paulshof: Henley Business School Africa.

Van Zyl, B. (2025) 'Pure Indulgence: Growth At All Costs?, HBS 8764-HTM-ENG. Boston: Harvard Business Publishing Education.