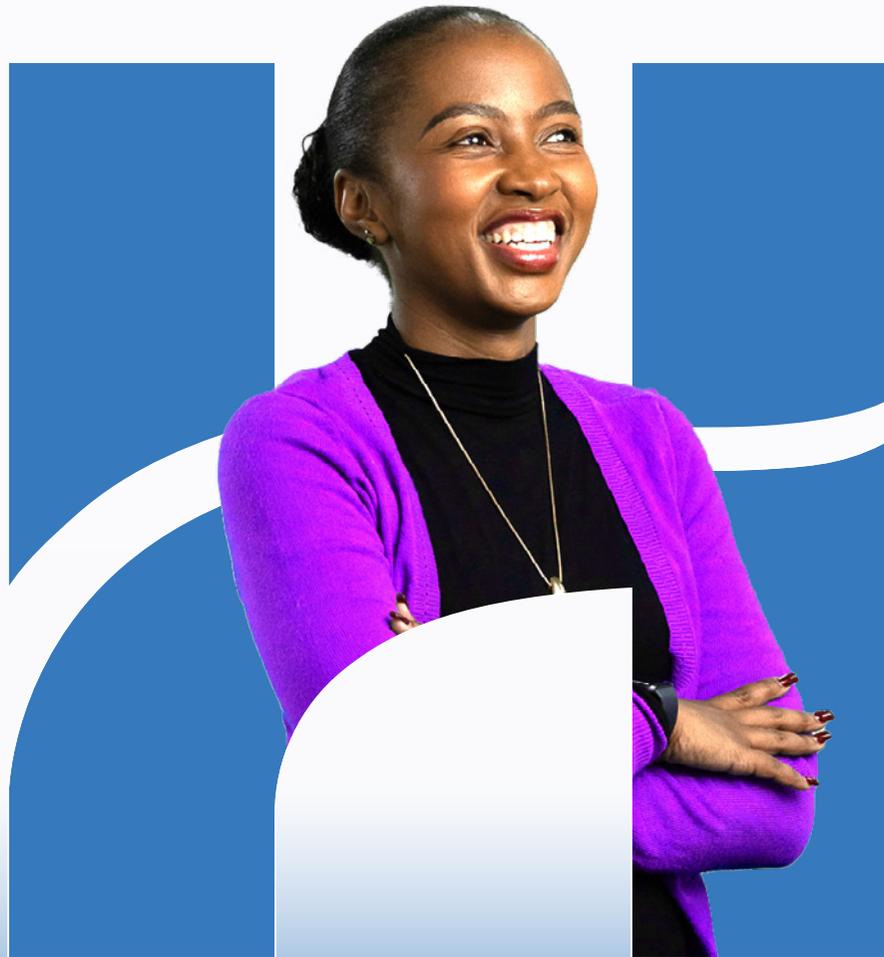


# AI Strategy-to-Results Executive Bootcamp



Short  
Course

2026

We build the **people** who build the **businesses** that build **Africa**

# Welcome

**At Henley our focus is on you.  
Your learning, your success,  
and your global future.**

Based on three continents and with **30 years in Africa**, we are known for building international **leaders with impact who care about good business** and the future of our world.

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**About us:**

# **The Henley difference**

Henley Business School is a leading international business school with campuses globally in:

- UK
- Africa
- Asia
- Europe

Our core purpose is designing **learning and development opportunities that advance people, organisations and shared value.**

For **over 80 years**, we've been incubating business leaders and **impactful entrepreneurs**. And because we understand how adults learn, we are known for building **leaders who are curious and emotionally and intellectually agile.**

**Henley Africa is the 1<sup>st</sup> quadruple-accredited, international business school in Africa.**

# Henley Business School



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# Henley rankings

TOP  
3

In Africa for Executive Education  
*Financial Times 2025*

#1

As rated by clients for overall satisfaction among schools with African delivery  
*Financial Times 2025*

#1

In the world for Faculty Diversity for Executive Education  
*Financial Times 2025*

TOP  
25

In the world for Customised and Open Executive Education programmes  
*Financial Times 2025*

#1

In South Africa for Executive Education - Open, Customised and Other Programmes  
*PMR.africa 2025*

9.2  
10

For overall MBA satisfaction for Executive Education  
*Financial Times 2024*

TOP  
10%

In the world for Career Outcomes  
*QS Executive MBA 2024*



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# AI Strategy-to-Results Executive Bootcamp

Master the ability to turn AI strategy into a board-ready roadmap, with clear governance, prioritised objectives, and a 90-day plan to deliver measurable business value.

How do you prioritise AI initiatives so your teams focus on the few that will actually move the needle?

Senior leaders and decision makers are under pressure to act on AI but don't have time for a long offsite. This bootcamp is designed around that reality: short, focused virtual sessions, combined with a hands-on immersion and a final in-person "Strategy-to-Results" Lab.

Over six weeks, you'll build decision-quality, not coding depth: understand the AI stack in plain language, make confident build/buy/partner choices, and shape the governance, operating model and change approach needed to deliver real outcomes.

By the end, you'll leave with tangible artefacts including an 18-month AI roadmap, AI-linked OKRs, a prioritised initiative portfolio, a simple prototype built in a guided lab, and a focused 90-day execution plan.

## Is this course for you?

This course is ideal for senior leaders and decision-makers who want a practical roadmap, along with clear governance and an operating model.

It is also suited to executives who are accountable for AI direction, investment, or risk, as well as business unit heads and functional leaders.

## What will you gain?

### A clear AI ambition and value creation plan

Define a focused, business-linked AI vision and identify where AI can move the needle.

### A prioritised AI initiative portfolio

Identify, evaluate and prioritise opportunities using structured approaches that balance value, risk feasibility and time to impact.

### An 18-month AI roadmap with measurable objectives

Build a sequenced roadmap and define AI-linked OKRs across governance and risk, people and culture, data and platforms, and operations.

### A practical governance and risk framework for responsible AI

Define risk appetite, decision rights, policies and guardrails that enable innovation while meeting board and regulatory expectations.

### Informed platform and operating model choices

Make confident build, buy or partner decisions and design an operating model that fits your organisation's maturity and constraints.

### A grounded build experience and a 90-day execution plan

Co-build a simple AI prototype using low/no-code tools, then translate the learning into a 90-day action plan with owners, milestones and success measures.

## Learning modules

### Module 1

#### Pre-Work and Strategic Ambition

A short diagnostic to individualise your experience, sharpen your AI ambition and define your value thesis.

### Module 2

#### Governance and Responsibilities

Clarify decision rights, accountability, oversight and the foundations of responsible AI.

### Module 3

#### People and Change

Build the capability and adoption plan to move from pilots to sustained impact.

### Module 4

#### Data and Platform Foundations

Understand the AI stack and make practical build, buy or partner choices.

### Module 5

#### Immersion: AI in Practice

Real-world demos and practitioner insights to stress-test assumptions and refine priorities.

### Module 6

#### Strategy-to-Results Lab (capstone)

Consolidate your portfolio and roadmap, and co-build a simple prototype to ground the plan in execution.

## Certification

Henley Business School Certificate of Completion

## Faculty

Francois van der Merwe

## Duration

6 weeks consisting of:

- 4 virtual sessions,
- 1 half day immersion,
- 1 full day "Strategy-to-Results" lab

## Location

Johannesburg campus and online - blended

[Click here to register online](#)



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# Alumni

## A world of welcome awaits

Henley Business School's alumni network is a dynamic and engaging community of more than 100,000 people in over 165 countries.

Upon graduation from any Henley programme or short course you will join our global network of business professionals – people who know where you have come from and who can help you get where you want to be.



## Join our formidable alumni network

Through this platform you can:

**Rated #1 for potential to network** by *The Economist* (2017), the Henley network can open doors for you.



Search for other alumni through our fully searchable live map



Receive notifications about upcoming events



Be the first to hear about new courses



Gain access to mentorship opportunities or sign up as a mentor



Access key services such as certificate re-issue or transcript requests



Get cutting-edge business insights and access to Henley's thought leaders

# Ready to take **the next step?**

Should you have any questions or wish to speak to a Henley programme consultant, please contact:

## Individual enquiries

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Johannesburg, 2191

Have any questions or  
want to speak to a Henley  
programme consultant?

Scan to   
**chat**



<https://qrco.de/bgNAgD>



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who build the **businesses**  
that build **Africa**

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